

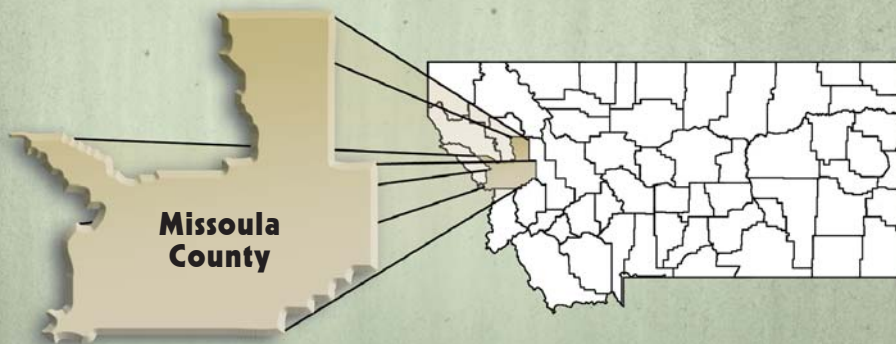
Demographic & Economic Information for

Missoula County



February 2009

Photo courtesy of MontanaPictures.net



**Montana Department
of Labor and Industry**
WORKFORCE SERVICES DIVISION



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Montana Department of Commerce
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E-mail: ceic@mt.gov - Website: www.ceic.mt.gov



Missoula County

Missoula County is Montana's second most populous county, with an estimated 105,650 residents in 2007. Missoula, the county seat, is the state's second largest city, with a population estimated at 67,165 as of July 1, 2007.¹ Other cities and towns in Missoula County include: Bonner-West Riverside, Clinton, East Missoula, Evaro, Frenchtown, Greenough, Huson, Lolo, Milltown, Orchard Homes, Potomac, Seeley Lake, Swan Valley, Turah, and Wye.

The City of Missoula rests at the base of Mount Sentinel, at the hub of five valleys and three rivers: the Blackfoot, the Bitterroot, and the Clark Fork. It is known throughout Montana as "college town," being home to the University of Montana and serving as a major cultural center for the state. In the fall semester of 2007, the university employed 581 full-time and 250 part-time staff members, and reported an enrollment of 13,858 students.² Missoula also serves as a regional medical center, housing St. Patrick Hospital and the Community Medical Center.

¹U.S. Census Bureau, *Population Estimates Program*

²"UM at a Glance" University of Montana website, www.umt.edu/DiscoverUM/AboutUM

Resources for Missoula County

Chambers of Commerce

Missoula Chamber

P. O. Box 7577, Missoula, MT 59807
(406) 543-6623, www.missoulachamber.com

Seeley Lake Area Chamber

P. O. Box 516, Seeley Lake, MT 59868
(406) 677-2880, www.seeleylakechamber.com

Economic Development

Missoula Area Economic Development Corp.

1121 E. Broadway, Suite 100
Missoula, MT 59802
(406) 728-3337, www.maedc.org/

Montana Community Development Corp.

110 E. Broadway, 2nd floor, Missoula, MT 59802
(406) 728-9234 or (888) 745-5601, www.mtcdc.org

Business Expansion And Retention (BEAR)

Contact: Tom Gorman
Phone: (406) 542-5768
E-mail: tgorman@mt.gov

Newspapers

Missoula Independent

317 S. Orange St., P. O. Box 8275, Missoula, MT 59801
Ph: (406) 543-6609, www.missoulanews.com

The Missoulian

P. O. Box 8029, Missoula, MT 59807
(406) 523-5200 or (800) 366-7102
www.missoulian.com

Seeley Swan Pathfinder

P.O. Box 702, Seeley Lake, MT 59868
(406) 677-2022, www.seeleyswanpathfinder.com

Job Service Workforce Centers

Missoula Main Office

539 S. Third St. W., P. O. Box 5027, Missoula, MT 59806
(406) 728-7060, wsd.dli.mt.gov/local/missoula/

Missoula Satellite Office

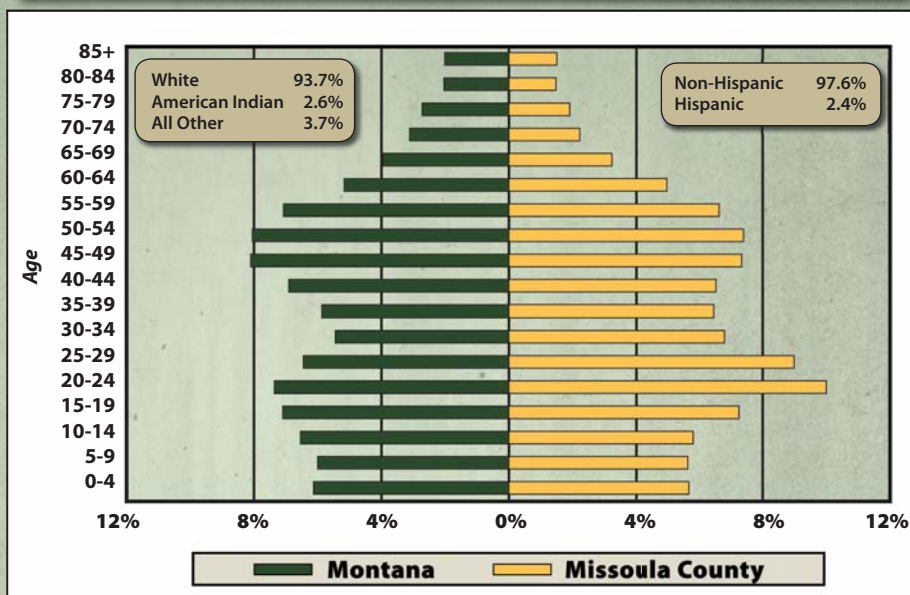
WoRC/FSET Program
2677 Palmer St., Suite 222, Missoula, MT 59808,
Ph: (406) 329-1275, Fax: (406) 329-1295

Population for Missoula County & Related Areas

Geography	% Change 2000-2007	Population Estimates							Census
		July 1, 2007	July 1, 2006	July 1, 2005	July 1, 2004	July 1, 2003	July 1, 2002	July 1, 2001	April 1, 2000
Missoula County	10.3%	105,650	104,068	102,239	100,884	99,907	98,957	97,409	95,802
Missoula city	17.7%	67,165	65,982	64,488	63,206	61,845	60,365	58,985	57,053
Balance of Missoula County	-0.7%	38,485	38,086	37,751	37,678	38,062	38,592	38,424	38,749

Source: U.S. Census Bureau, Population Estimates Program

Distribution of Population by Age Montana and Missoula County, 2007



Source: U.S. Census Bureau, 2007 Population Estimates

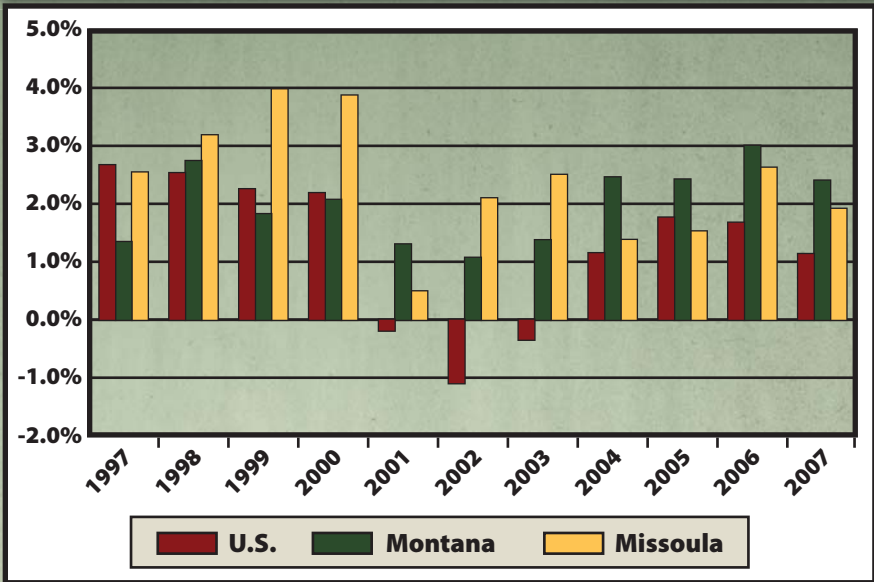
Highest Level of Educational Attainment (Population 25 years and older)

Educational Attainment	Missoula County	Montana	U.S.
Less than High School Diploma	9.0%	12.8%	19.6%
High School Diploma (or equivalent)	26.5%	31.3%	28.6%
Some College	26.8%	25.6%	21.0%
Associate Degree	4.9%	5.9%	6.3%
Bachelor's Degree	22.1%	17.2%	15.5%
Master's Degree	6.5%	4.6%	5.9%
Professional Degree	2.2%	1.7%	2.0%
Doctoral Degree	2.0%	0.9%	1.0%

Source: U.S. Census Bureau, Census 2000

Percent Change in Employment: 1997 to 2007

U.S., Montana, and Missoula County



Source: Montana Department of Labor & Industry, Quarterly Census of Employment and Wages Program (QCEW)

Top 20 Private Employers in Missoula County

(Based on 2nd Quarter 2008 Data - Listed in Alphabetical Order)

Business Name	Size Class	Business Name	Size Class
Albertson's	7	Paws Up	6
Beach Transportation	6	Riverside Contracting	6
Community Medical Center	9	Roseburg Forest Products	6
Costco	6	Safeway	6
DirecTV Customer Service	8	St. Patrick Hospital	9
Doubletree Hotel	6	Smurfit-Stone Container Corp	7
Good Food Store	6	Village Health Care Center	7
Missoula Developmental Service	6	Wal-Mart	8
Missoulain	6	Western Montana Clinic	6
Opportunity Resources	7	YMCA	6

Employment Size Class Coding: Class 9 = 1000+ employees, Class 8 = 500 to 999 employees, Class 7 = 250 to 499 employees, Class 6 = 100 to 249 employees, Class 5 = 50 to 99 employees, Class 4 = 20 to 49 employees, Class 3 = 10 to 19 employees

Source: Montana Department of Labor & Industry, Quarterly Census of Employment and Wages Program (QCEW) This list includes ONLY private industry employers subject to unemployment insurance. Railroads and government agencies are excluded.

Agricultural Statistics - Missoula County

Farms			
	2007 Census	2002 Census	% Change
Farms: (number)	699	641	9%
Land in farms (acres)	281,893	258,315	9%
Average size of farms (acres)	403	403	0%
Median size of farms (acres)	31	42	-26%
Farms by size: (number)			
Less than 1,000 acres	668	601	11%
1,000 acres or more	31	40	-23%
Farms by value of products sold: (number)			
Less than \$100,000	679	625	9%
\$100,000 or more	20	16	25%
Farms by type of organization: (number)			
Family, Individual, Partnership	650	620	5%
Corporation, Cooperative, Trust	49	21	133%
Livestock Inventory and Crops Harvested			
Livestock and Poultry Inventory (number)			
Cattle and calves	7,609	10,737	-29%
Hogs and pigs	131	61	115%
Sheep and lambs	1,208	1,770	-32%
Horses and ponies	3,039	2,439	25%
Bison	206	149	38%
Chickens (layers and broilers)	1,493	(D)	(D)
Crops Harvested (acres)			
Corn for grain	0	0	NA
Corn for silage or greenchop	0	0	NA
Wheat for grain, All	1,249	1,508	-17%
Winter wheat for grain	576	683	-16%
Spring wheat for grain	673	825	-18%
Durum wheat for grain	0	0	NA
Oats for grain	89	108	-18%
Barley for grain	(D)	486	(D)
Hay, haylage, grass silage	15,044	20,043	-25%
Sunflower seed, All	0	0	NA
Operator Demographics			
Primary occupation: (number)			
Farming	212	286	-26%
Other	487	355	37%
Place of residence: (number)			
On farm operated	596	576	3%
Not on farm operated	103	65	58%
Years on present farm: (number)			
Less than 10 years	166	177	-6%
10 years or more	533	464	15%
Age group: (number)			
Under 55 years	244	303	-19%
55 years and over	455	338	35%
Average age of operators: (number)	59.8	56.5	6%

Source: U.S. Department of Agriculture, National Agricultural Statistics Service, 2002

(D) - Not Disclosable

Employment by Industry - Annual Averages 2007

Industry	Number of Establishments	Average Annual Employment	Annual Wages Per Job
TOTAL ALL INDUSTRIES	4,397	55,497	\$32,233
TOTAL PRIVATE	4,288	47,194	\$30,461
AGRICULTURE, FORESTRY, FISHING & HUNTING	83	404	\$42,465
Crop production	4	30	\$14,123
Animal production	6	21	\$37,193
Forestry and logging	46	231	\$41,652
Agriculture & forestry support	27	122	\$51,931
MINING	9	36	\$50,363
Mining, except oil and gas	3	*	*
Support activities for mining	6	*	*
UTILITIES	7	177	\$62,806
CONSTRUCTION	552	3,263	\$36,627
Construction of buildings	195	856	\$32,517
Heavy and civil engineering construction	46	695	\$48,437
Specialty trade contractors	311	1,712	\$33,888
MANUFACTURING	124	2,579	\$42,658
Food manufacturing	12	290	\$26,837
Beverage and tobacco product mfg	6	131	\$31,834
Textile mills	2	*	*
Textile product mills	3	5	\$21,498
Leather and allied product manufacturing	1	*	*
Wood product manufacturing	15	654	\$39,913
Paper manufacturing	2	*	*
Printing and related support activities	12	94	\$27,725
Chemical manufacturing	5	132	\$45,768
Plastics & rubber products manufacturing	3	57	\$40,602
Nonmetallic mineral product mfg	7	80	\$28,477
Fabricated metal product manufacturing	13	102	\$34,701
Machinery manufacturing	4	40	\$44,923
Computer and electronic product mfg	2	*	*
Electrical equipment and appliance mfg	1	*	*
Transportation equipment manufacturing	2	*	*
Furniture and related product mfg	14	157	\$28,842
Miscellaneous manufacturing	21	321	\$41,109
WHOLESALE TRADE	213	2,108	\$43,353
Merchant wholesalers, durable goods	121	1,288	\$46,118
Merchant wholesalers, nondurable goods	47	723	\$34,709
Electronic markets & agents and brokers	46	97	\$70,923
RETAIL TRADE	524	8,516	\$22,724
Motor vehicle and parts dealers	69	1,040	\$36,837
Furniture and home furnishings stores	39	352	\$27,686
Electronics and appliance stores	30	330	\$24,841
Building material & garden supply stores	48	843	\$30,730
Food and beverage stores	36	1,180	\$18,537
Health and personal care stores	32	245	\$28,272
Gasoline stations	42	506	\$14,873
Clothing and clothing accessories stores	66	568	\$13,944
Sporting good, hobby, book, music stores	47	805	\$14,062
General merchandise stores	22	1,893	\$21,349
Miscellaneous store retailers	68	531	\$17,678
Nonstore retailers	26	225	\$26,755

Source: Montana Department of Labor & Industry, Quarterly Census of Employment and Wages Program (QCEW)

* Data Not Disclosable

Employment by Industry - Annual Averages 2007

Industry	Number of Establishments	Average Annual Employment	Annual Wages Per Job
TRANSPORTATION AND WAREHOUSING	136	1,590	\$36,263
Air transportation	10	130	\$30,421
Truck transportation	73	842	\$41,755
Transit and ground passenger transport	8	199	\$19,004
Pipeline transportation	1	*	*
Support activities for transportation	29	166	\$32,731
Couriers and messengers	11	191	\$40,103
Warehousing and storage	5	49	\$18,597
INFORMATION	87	1,162	\$41,083
Publishing industries, except Internet	21	302	\$36,105
Motion picture, sound recording industry	11	*	*
Broadcasting, except Internet	15	223	\$37,130
Telecommunications	25	403	\$56,219
ISPs, search portals, & data processing	10	148	\$32,004
Other information services	5	*	*
FINANCE AND INSURANCE	240	1,789	\$46,820
Credit intermediation & related activity	96	952	\$40,569
Securities, comm. contracts, investments	43	*	*
Insurance carriers & related activities	101	701	\$50,303
Funds, trusts, other financial vehicles	1	*	*
REAL ESTATE AND RENTAL AND LEASING	205	838	\$24,251
Real estate	164	552	\$25,023
Rental and leasing services	39	*	*
Lessors of nonfinancial intangible asset	2	*	*
PROFESSIONAL AND TECHNICAL SERVICES	517	2,889	\$42,754
MANAGEMENT OF COMPANIES AND ENTERPRISES	17	271	\$62,524
ADMINISTRATIVE AND WASTE SERVICES	230	2,947	\$26,494
Administrative and support services	216	2,692	\$24,490
Waste management and remediation service	14	255	\$47,634
EDUCATIONAL SERVICES	52	475	\$19,468
HEALTH CARE AND SOCIAL ASSISTANCE	433	7,954	\$37,348
Ambulatory health care services	284	2,642	\$49,129
Hospitals	3	2,592	\$45,863
Nursing and residential care facilities	30	970	\$20,052
Social assistance	116	1,750	\$16,543
ARTS, ENTERTAINMENT, AND RECREATION	125	1,517	\$15,338
Performing arts and spectator sports	28	234	\$23,343
Museums, historical sites, zoos, & parks	3	11	\$29,181
Amusements, gambling, and recreation	94	1,273	\$13,750
ACCOMMODATION AND FOOD SERVICES	313	6,117	\$12,579
Accommodation	57	1,370	\$15,789
Food services and drinking places	255	4,747	\$11,652
OTHER SERVICES	423	2,562	\$22,861
Repair and maintenance	145	795	\$27,914
Personal and laundry services	62	459	\$18,455
Membership associations & organizations	168	1,238	\$21,475
Private households	49	69	\$18,875
TOTAL GOVERNMENT	109	8,304	\$42,307
Local Government	49	3,515	\$35,251
State Government	16	3,394	\$41,446
Federal Government	44	1,394	\$62,193

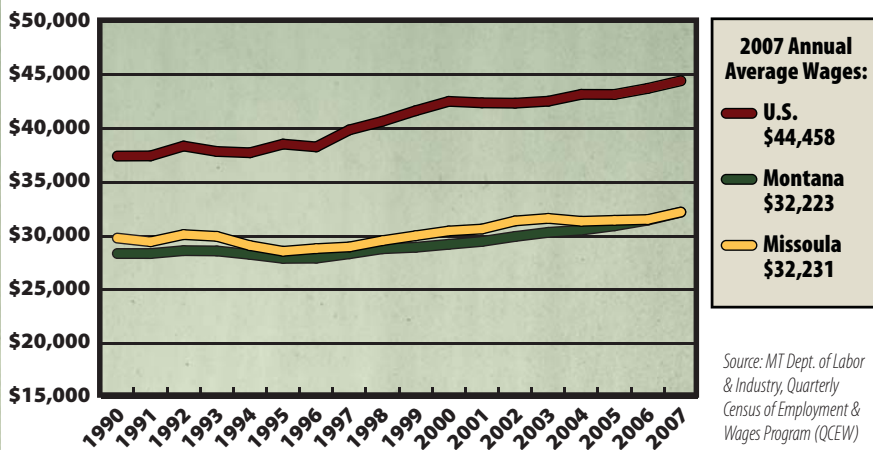
The QCEW program compiles data reported by all employers covered under Montana unemployment insurance. (Totals may not add due to nondisclosure of confidential industry data or to rounding.)

Annual Average Labor Force - Missoula County

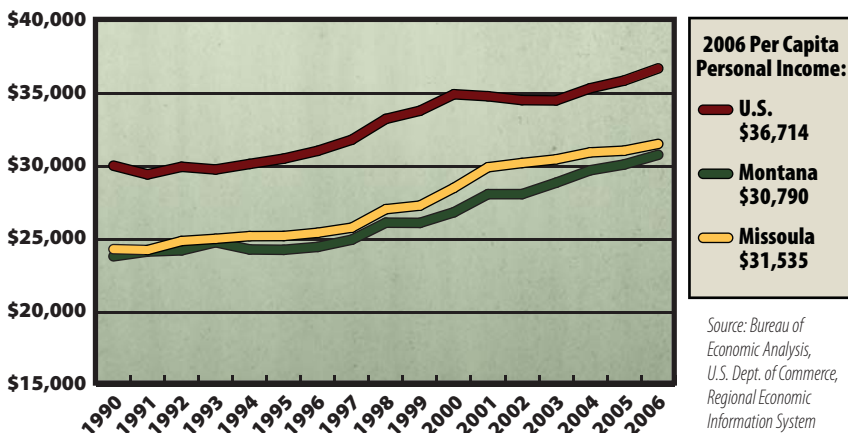
Year	Civilian Labor Force	Employed	Unemployed	Unemployment Rate
2007	59,056	57,296	1,760	3.0%
2006	58,827	57,075	1,752	3.0%
2005	57,769	55,807	1,962	3.4%
2004	56,889	54,827	2,062	3.6%
2003	56,411	54,296	2,115	3.7%
2002	55,879	53,680	2,199	3.9%
2001	55,173	53,018	2,155	3.9%
2000	54,211	52,041	2,170	4.0%

Source: Montana Department of Labor & Industry, Local Area Unemployment Statistics Program (LAUS)

Annual Average Wages, 1990 to 2007 (In 2007 Dollars)



Per Capita Personal Income, 1990 to 2006 (In 2006 Dollars)



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